



Co-financed by Greece and the European Union

Program: «Competitiveness, Entrepreneurship, Innovation» EPAnEK 2014-2020

Action: «COLLABORATIVE INNOVATION CONSORTIA (CICs) »

Title:

eMT Cluster ΓΓ2CL-0356133

Description:

Alpha Plan Consultants participates in the Operational Program «**Competitiveness, Entrepreneurship, Innovation**» of the **NSRF 2014-2020** under the “**Collaborative Innovation Consortia (CICs)**” co-financed by the European Union and National Resources.

The project, titled «**eMT Cluster**» aims to contribute to the familiarization of the business, economic, and social community with new technologies as tools for development, and to encourage innovation and the consequent entrepreneurship.

By shaping a high technical and scientific background, closely linked to economic activities such as agriculture, manufacturing, tourism, and transportation, the eMT cluster acts as a lever of empowerment in the Region of Eastern Macedonia & Thrace, which is already on a developmental trajectory due to its geographical position and natural wealth. The eMT cluster contributes to the economic development of the area, the maintenance of its workforce, the natural connection between academic research and business operations, and the attraction of investments.

Furthermore, the transfer of innovation into business practice conducted through the eMT cluster serves as a reference point for the exchange of expertise with other clusters, research, and business groups in Greece and the European Union.

Its goals include:

- To serve as a mechanism for gathering best-of-breed technologies that contribute to the faster adaptation of businesses to the digital environment with the aim of improving their entrepreneurship.
- To function as a hub for the development of new technologies aimed at meeting the real needs of businesses operating in an ever-changing environment.
- To enhance the economic evolution of businesses and the development of human resources skills using appropriate technology and tailored processes.
- To assist through technology in the proper utilization of natural resources, the protection of the environment, the exploitation of the human factor, the advancement of social contribution, and the implementation of good governance methods (ESG).
- To provide excellence and high-quality services based on technology, aiming at economies of scale.

- To collaborate with other business clusters, expanding its purposes, benefiting from the exchange of technology know-how, promoting its products in other markets, and creating expanded opportunities for the businesses that utilize it.

Total Budget: **2.461.820,29 €**

Budget Alpha Plan Consultants: **120.403,17 €**



emtcluster.gr